

## PROTO INVENTION FACTORY AS A VENUE FOR SUSTAINABLE EVENTS

PROTO Invention Factory is an environmentally friendly choice for hosting your event, as most of the necessary services, such as catering, equipment, and stage construction, are provided on-site. This helps save on transportation, energy, and other costs, significantly reducing the event's ecological footprint. PROTO Invention Factory is the first attraction in Estonia to receive the Green Key environmental certification.

## PROTO'S GUIDELINES FOR SUSTAINABLE EVENT MANAGEMENT

1. We recommend using exhibition carpets at PROTO only for stage covering and opting for reusable options.
2. We encourage the use of reusable decorations, furnishings, etc., to reduce single-use solutions.
3. When selecting souvenirs and gifts, we recommend avoiding disposable items except for food, and prioritizing practical and sustainable choices.
4. Consider using reusable name badges, wristbands, labels, and other printed materials. It is also advisable to make the return system for these items as simple and understandable as possible for visitors.
5. If possible, replace paper materials (invitations, brochures, etc.) with electronic alternatives. For printed materials, choose environmentally friendly and recycled options.
6. Minimize excessive packaging of goods and gifts and order only the necessary quantities. Collaboration with other event organizers can help share materials and reduce transportation needs.
7. Encourage visitors to notify in advance if they are unable to attend, to reduce food waste.
8. When planning the menu, prioritize local ingredients and plant-based foods.
9. Encourage participants to bring reusable water bottles.
10. Inform visitors about alternative transportation options to reduce the number of people arriving alone by car.
11. When ordering special transport services, prefer vehicles with low CO<sup>2</sup> emissions, such as gas-powered buses and EURO 6 standard buses.
12. Continuously share environmental principles with visitors, event teams, partners, and participants to enhance awareness and cooperation.

